



continuous innovation for pathology

Sakura Finetek USA Press Release

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**Sakura Finetek USA launches a new webpage for the Genemed® brand of Advanced Staining products.**

Contact: Erico von Bueren, Director of Marketing

TORRANCE, CA – Sakura Finetek USA, Inc. today announced the launch of a new Genemed webpage for advanced staining products.

“Immunohistochemistry has evolved from an antigen specific affinity purification antibody to the current state-of-the art rabbit monoclonal antibody expressed in mammalian cell cultures. The Genemed product portfolio has co-evolved with the technology to offer the highest quality products to provide optimal stain quality” said Mr. Luu, Senior Vice President of Sakura Bioscience. “The new webpage gives our customers easy and quick access to quality antibodies, detection systems and ancillary reagents that improve the accuracy of diagnostic information that benefit the health of all patients” stated William Jennings, Senior Product Manager of Advanced Staining.

**About Genemed**

Genemed IHC products offer you innovation that can only come from a company whose focus since 1987 has been geared toward producing clinically relevant antibodies for anatomic pathology. The Genemed antibody portfolio offers a broad range of primary antibodies suitable for immunohistochemistry (IHC) on formalin-fixed paraffin embedded (FFPE) tissue specimens. We primarily focus on in vitro diagnostics (IVD), which includes antibodies, detection systems, and ancillary reagents for clinical testing in histopathology laboratories.

**About Sakura Finetek USA, Inc.**

With its U.S. office based in Torrance, California, Sakura Finetek is the global leader in advancing cancer diagnostics by providing integrated solutions for anatomic pathology and

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patient treatment through best-in-class innovation, quality and customer care. With a strategic focus on end-to-end automation, Sakura Finetek continues to lead the industry in the development and commercialization of automated histopathology instrumentation and consumables for anatomic pathology.

Sakura Finetek systems dramatically increase efficiency, standardize results, and enable pathology laboratories to more simply manage their daily workload while significantly impacting patient care. Visit [www.sakuraus.com](http://www.sakuraus.com) to learn more.

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